# EXHIBITORS



**BOOTH 304** www.apa.org

American Psychological Association is a premier source for information in psychology. APA delivers this information through its expansive collection of books, journals, newsletters, electronic products, and its website, www.apa.org.

# **Association Book Exhibit**

**BOOTH 206** info@bookexhibit.com

A combined display of scholarly/professional titles from leading publishers. Free catalog available.



BOOTH 604 & 606 www.psychologicalscience.org

The Association for Psychological Science (APS) is a U.S.-based international, organization of

more than 26,000 members from over 90 countries. APS members include the world's leading psychological scientists — researchers and educators who work to promote, protect, and advance the interests of scientifically oriented psychology in research, application, teaching, and the improvement of human welfare.



www.psychologicalscience.org/apswi

#### Attention APS Members: Take Charge of Your Science.

Help make sure Wikipedia — the #1 online encyclopedia — represents scientific psychology

fully and accurately. Join the effort to promote the science of psychology worldwide.



BOOTH 400 www.apu.edu

Azusa Pacific University is a comprehensive, evangelical, Christian university located 26 miles northeast of Los Angeles, California.



**BOOTH 406** www.bitss.org

The Berkeley Initiative for Transparency in the Social Sciences (BITSS) was established in 2012 to strengthen the quality of social science research and

evidence used for policy-making. The initiative aims to enhance the practices of economists, psychologists, political scientists, and other social scientists in ways that promote research transparency, reproducibility, and openness.

#### APS Exhibit Hall-Riverwalk

Thursday, May 26 7:30 PM - 9:30 PM Friday, May 27 8:30 AM - 5:00 PM Saturday, May 28 8:30 AM - 5:00 PM Sunday, May 29 8:30 AM - 2:00 PM



**BOOTH 300** 

www.biopac.com/application/ psychophysiology

BIOPAC provides solutions for all your psychology research and educational data acquisition and stimulus delivery requirements. BIOPAC teams with SensoMotoric Instruments (SMI) and Arrington Research to offer an array of eye tracking systems that are easily integrated with stimulus presentation, Virtual Reality environments, physiological monitoring, and other media. Combined with BIOPAC data acquisition systems and AcqKnowledge software, SMI eye tracking systems, offered by BIOPAC, provide extensive acquisition and analysis features that fully support complex experiments. New BioNomadix Logger provides 24 hour high quality data logging for physiology anywhere. Our high-speed MP150 system supports 20+ amplifier options, including noninvasive cardiac output, noninvasive BP, and stimulus presentation options. Data logging systems monitor 1 to 64 subjects. AcqKnowledge software streamlines analysis with automatic signal scoring routines for ECG, HRV, EDA, RSA, EMG, EEG, and EGG. BIOPAC is cited in thousands of publications. Stop by for a hands-on demonstration.



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**BOOTH 500** www.cedrus.com

NEW! SuperLab X5 adds support for SMI and Tobii eye trackers. Visit Cedrus' booth for more information and to see StimTracker, the easiest way to send event markers to EEG devices and eye tracker simultaneously.



**BOOTH 207** 

www.cengage.com/us

From trusted content to cutting-edge multimedia tools like MindTap, Cengage Learning helps turn learners into thinkers. We offer solutions for virtually every course in the psychology department. Stop by our booth for more information, to view demos, or to request free examination copies.



**BOOTHS 504 & 506** www.uakron.edu/chp

The Drs. Nicholas and Dorothy Cummings Center for the History of

Psychology, a Smithsonian Institution affiliate, preserves and promotes the historical record of psychology and related human sciences. Through the Museum of Psychology, the Archives of the History of American Psychology, and the Institute for Human Science and Culture, the Cummings Center gathers primary source material for research, interpretation, and education.



#### **BOOTH 407** www.elsevier.com/psychology

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founded in 1880 and has evolved from a small Dutch publishing house devoted to classical scholarship into an international multimedia publishing company with over 20,000 products for educational and professional science and healthcare communities worldwide. We publish over 2,000 peer-reviewed journals, including over 60 psychology journals across Cognitive Science, Applied, Clinical, Developmental/Educational, Mathematical and Social Psychology. To find out more about our journals visit the Elsevier booth at APS and come and speak to one of our Elsevier psychology representatives or visit: www.elsevier.com/psychology.

# GLN Consulting BOOTH 306

www.glnconsulting.info

GLN consulting is an independent, online consulting service that works with psychology teachers to help them develop a teaching curriculum for student engagement in explanatory modeling activities (EMAs) to promote the acquisition and use of higher-order thinking skills to achieve a deeper understanding of the scientific study of psychology. All our service packages include (1) student engagement in EMAs, (2) recommended strategies for performing these tasks, (3) providing students with scaffolding (core concepts) for learning these strategies, and (4) integrating engagement in these tasks with teaching methods and instructional resources. We offer a variety of service packages that are individually tailored to help teachers develop a teaching curriculum in which these four elements complement each other in helping students achieve a deeper, more complete understanding of scientific psychology and use it to conduct basic and applied research in psychology and to present, analyze, and evaluate sophisticated psychological arguments.



# **BOOTH 205** www.hup.harvard.edu

Founded in 1913, Harvard University Press is the publisher of such classic works as John Rawls's A Theory of Justice, E. O. Wilson's On Human Nature, and Helen Vendler's Dickinson, and continues to be a

leading publisher of convergent works in the sciences, humanities, and social sciences. HUP's publication program, which includes important new digital projects and platforms, is driven by the belief that books from academic publishers are more essential than ever before for understanding critical issues facing the world today.



#### BOOTH 202 www.iworx.com

iWorx Systems provides advanced hardware and software tools for both laboratory teaching and research in psychological

physiology. Our courseware includes recording and analysis of EEG, EOG, ECG, GSR, Breathing Techniques, Skin Temperature, Stress, Calming, and Embarrassment, Auditory and Visual Reflexes, Blood Pressure and The Stroop Effect.



#### **BOOTH 204** jasp-stats.org

Visit us and experience JASP, a statistical software package unlike any other. It is free and opensource, it comes with an attractive user interface, and it includes both Bayesian and classical

analyses. With JASP it is easy to conduct analyses, save results, and share your findings with students and colleagues. Moreover, JASP allows you to annotate your output, thereby benefiting reviewers, collaborators, students, and your future self. JASP produces APA-formatted tables and publication-ready figures that you can directly copy-paste in your Word document. Standard analyses are available in the main menu, and specialized analyses can be invoked by loading dedicated modules. Designed with the user in mind, JASP provides immediate output and dynamically updates the results as you alter input options. Certain elements of JASP are reminiscent of SPSS — data are organized in a spreadsheet; variables can be dragged and dropped, option boxes can be ticked — but other elements are entirely novel. JASP was created because we believe that statistical analyses should be inclusive, free, and easy to execute. JASP has an online forum for questions, a YouTube channel for tutorial videos, a GitHub page for feature requests, and a guickly expanding group of fans and contributors. When you pay us a visit, we will give you the JASP tour and explain our philosophy and our plans for world domination.



#### **BOOTH 305** www.millisecond.com

Millisecond is the maker of Inquisit, providing precision psychometrics for experimental psychology, cognitive neuroscience, and online psychological research. Inquisit is used in over 1,800 research institutions worldwide. Choose from our library of hundreds of psychological tests, customize them, or program your own. Supports Windows, Mac, and iOS mobile devices. Visit http://www.millisecond.com for more information and a free trial.



#### **BOOTH 101** www.mindwaretech.com

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BOOTH 100 ori.hhs.gov

The Office of Research Integrity (ORI) oversees and directs Public Health Service (PHS) research integrity

activities on behalf of the Secretary of Health and Human Services with the exception of the regulatory research integrity activities of the Food and Drug Administration. ORI carries out its responsibility by:

- developing policies, procedures and regulations related to the detection, investigation, and prevention of research misconduct and the responsible conduct of research;
- reviewing and monitoring research misconduct investigations conducted by applicant and awardee institutions, intramural research programs, and the Office of Inspector General in the Department of Health and Human Services (HHS);
- recommending research misconduct findings and administrative actions to the Assistant Secretary for Health for decision, subject to appeal;
- assisting the Office of the General Counsel (OGC) to present cases before the HHS Departmental Appeals Board;
- providing technical assistance to institutions that respond to allegations of research misconduct;
- implementing activities and programs to teach the responsible conduct of research, promote research integrity, prevent research misconduct, and improve the handling of allegations of research misconduct;
- conducting policy analyses, evaluations and research to build the knowledge base in research misconduct, research integrity, and prevention and to improve HHS research integrity policies and procedures;
- administering programs for: maintaining institutional assurances, responding to allegations of retaliation against whistleblowers, approving intramural and extramural policies and procedures, and responding to Freedom of Information Act and Privacy Act requests.

#### **Packback**

**BOOTH 103** 

www.packbackbooks.com

Packback's mission is the awaken the fearless, relentless curiosity in every college student. In doing so, the student-founded start-up that has been featured in a plethora of national publications provides lecture hall professors with online learning communities that help to facilitate out of class engagement with a focus on student-driven questions. Professors are empowered with a full support team for their community, and have access to analytics that make it easy to encourage, grade for, and tie hard metrics around curiosity.





#### **BOOTH 405**

Penguin Random House publishes a wide array of titles ideal for psychological science courses. Its publishing divisions include:

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### BOOTH 600 www.psichi.org

Psi Chi, the International Honor Society in Psychology is the largest student psychological association in the world with over 700,000 members inducted since its founding in 1929. We have over 1,140 chapters at

colleges and universities primarily in the USA, including 17 chapters in 10 countries outside the US 50 states. Psi Chi provides support and encouragement for members to excel in scholarship and advance the science of psychology. We award over \$400,000 annually in scholarships, grants and awards and provide opportunities to publish in The Psi Chi Journal of Psychological Research.



# BOOTH 200

www.psychonomic.org

The Psychonomic Society is the home for scientists who study how the mind works. Members of the Society are experimental psychologists among whose numbers are some of the most distinguished researchers in the field. Many of us are concerned with the application of psychology to health, technology and education, and many of us use converging methods such as neuroscience and computational science to achieve our research goals. But what brings us together is that we study the basic fundamental properties of how the mind works by using behavioral techniques to better understand mental functioning. The Society and its members perform and promote the basic science of behavior in areas such as memory, learning, problem solving, action planning, language, and perception that connect with other fields of research.



#### BOOTH 403

www.routledge.com/psychology

Routledge publishes an impressive

portfolio of psychology textbooks, professional books and journals. Stop by our booth for a 20% discount & free global shipping.



#### **BOOTH 402** www.jsad.com

The Journal of Studies on Alcohol and Drugs, a multidisciplinary journal published by the Rutgers Center of Alcohol Studies, is the oldest substance-abuse journal in the U.S. The Center of Alcohol Studies also offers high-quality education for those in addiction-related fields (see AlcoholStudiesEd.rutgers.edu for more information and socialwork.rutgers.edu/Academics/ACT.aspx for the Addiction Counselor Training [ACT] certificate program).



**BOOTHS 301 & 303** www.sagepublishing.com

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**BOOTH 307** www.sas.com/en\_us/home.html

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# **BOOTH 602** SfN.org

The Society for Neuroscience (SfN) is a Washington, DC-based organization of scientists and physicians devoted to understanding the brain and nervous system. Founded in 1969, SfN has nearly 38,000

members in more than 90 countries and 150 chapters worldwide. The Society publishes JNeurosci, the official journal of the Society for Neuroscience, as well as the online, open-access journal eNeuro. Embodying an emerging scientific vision, eNeuro publishes high-quality, broad-based, peer-reviewed research focused solely on the field of neuroscience. Stop by our booth to learn how you can submit your science to these two publications, how to become a member of SfN, and more information about our annual meeting.



## BOOTH 502 www.spsp.org

With over 7,000 members, the Society of Personality and Social Psychology is the largest organization of social psychologists and personality psychologists.



**BOOTHS 505 & 507** 

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#### BOOTH 401

warrington.ufl.edu/graduate/academics/pdb

The Post-Doctoral Bridge Program at

the University of Florida is designed to prepare participants for teaching careers in business schools. The PDBP is a 5-month certificate program created for individuals with doctorates in non-business disciplines. Educational Tracks are: Marketing/ Management, International Business/Entrepreneurship and Finance/Accounting. For more information visit our website.



**BOOTH 404** 

hrsonline.isr.umich.edu

The University of Michigan's Health and Retirement Study provides rich longitudinal data for the community of scientific and policy researchers who study the health, economics and demography of aging. The HRS is based on biennial interviews of over 20,000 individuals representing the US population over age 51. HRS datasets are available free of charge from our website: http://hrsonline.isr.umich.edu



**BOOTH 503** 

www.turkprime.com

Optimizing Crowdsourced Research TurkPrime is an online research platform that integrates with Mechanical Turk and supports tasks that are common to the social and behavioral sciences. Turk Prime provides researchers with a comprehensive set of flexible tools that are delivered through a simple user interface.

TurkPrime optimizes multiple crowdsourcing platforms for behavioral research. Expand beyond Mechanical Turk with our pool of over 2 million online participants.



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#### BOOTH 201

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