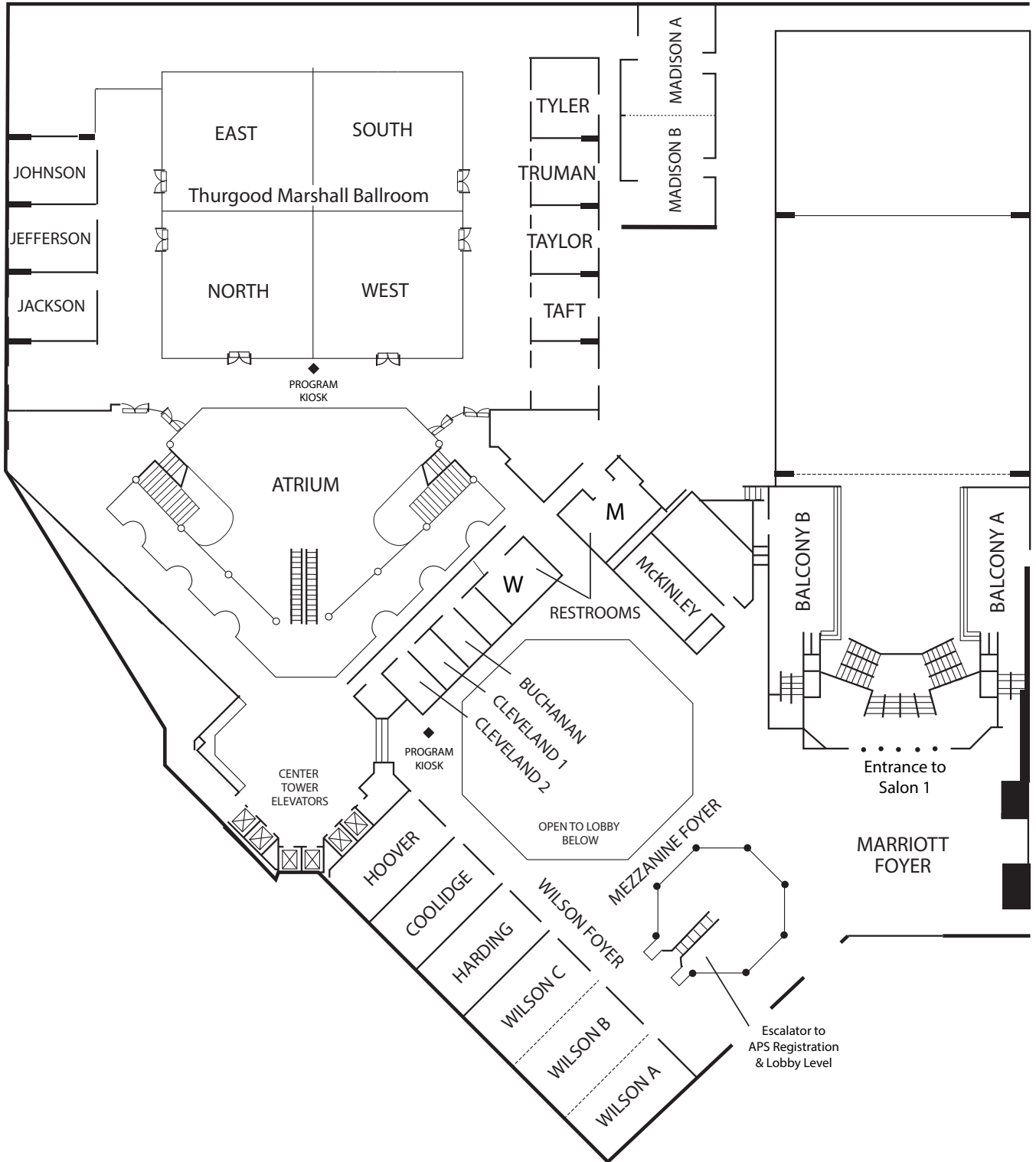
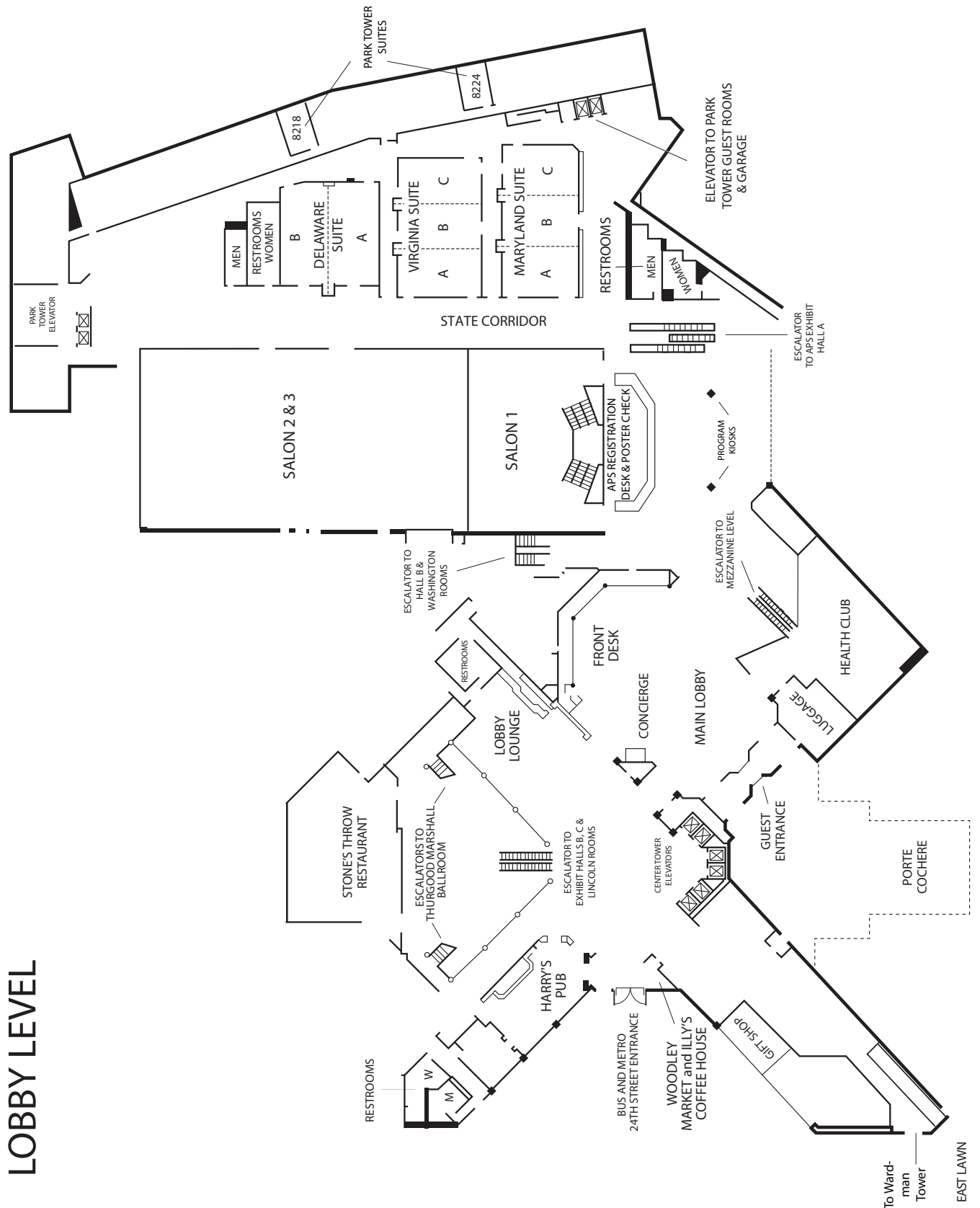


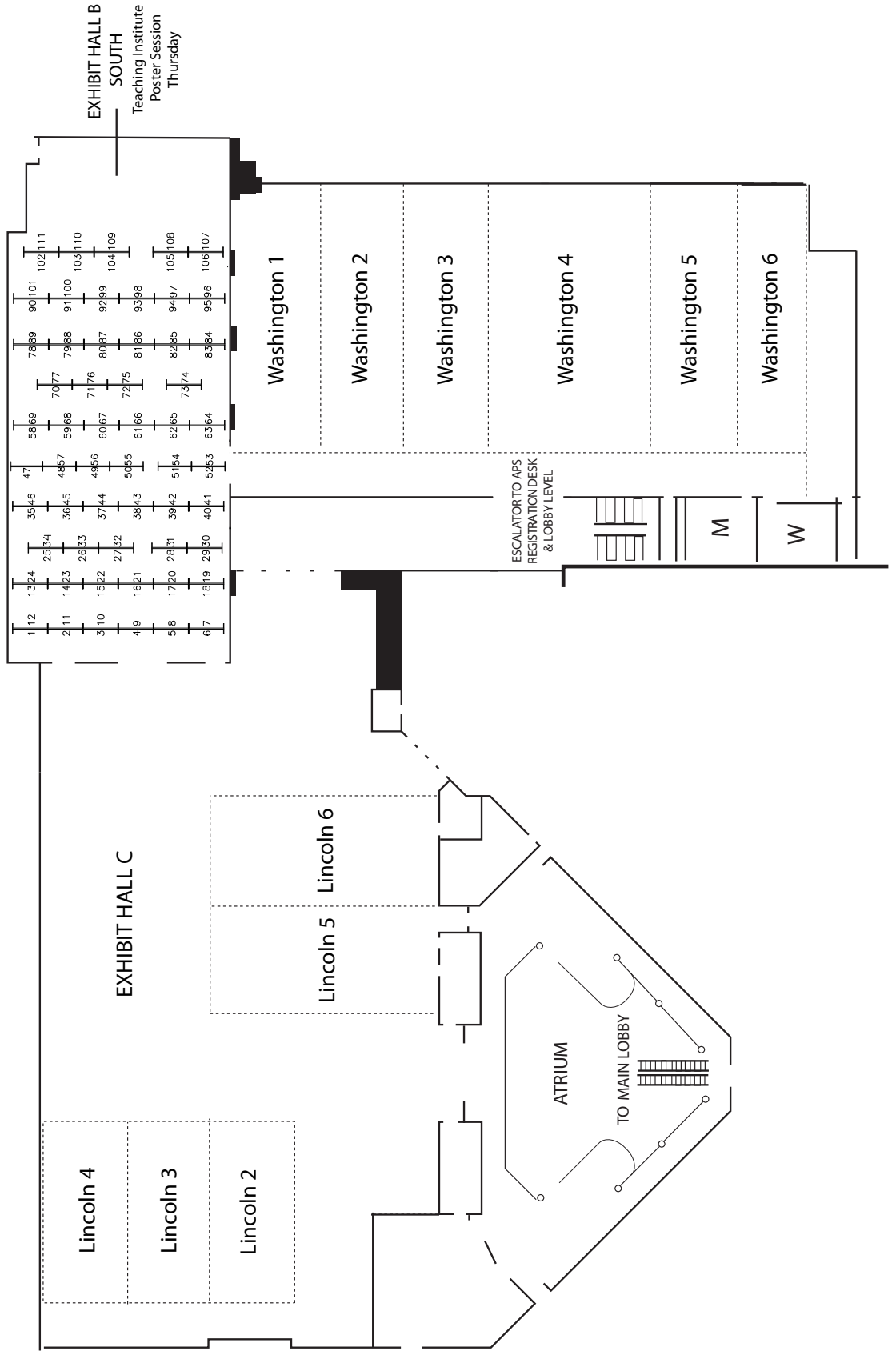
MEZZANINE LEVEL



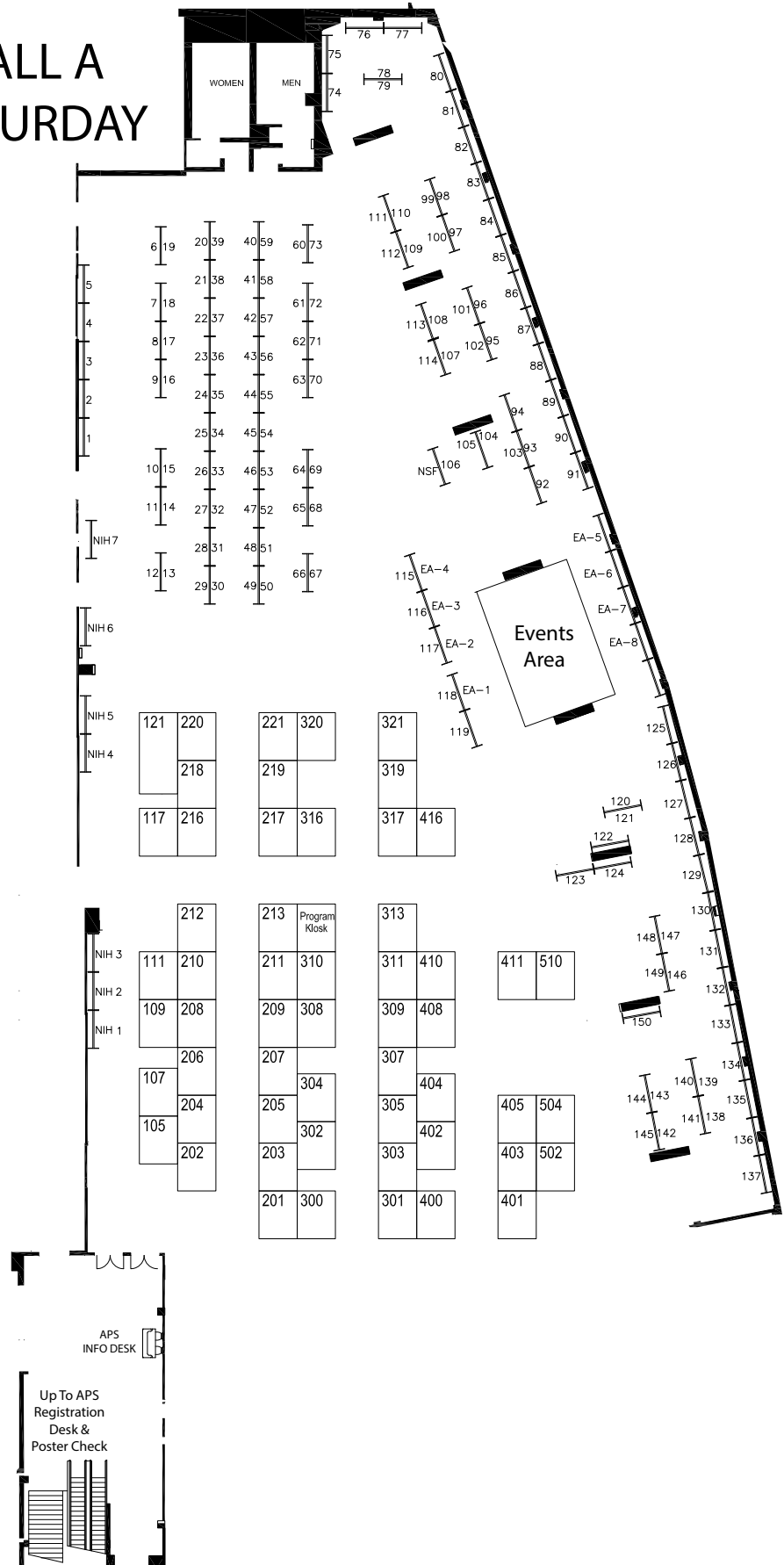


LOBBY LEVEL

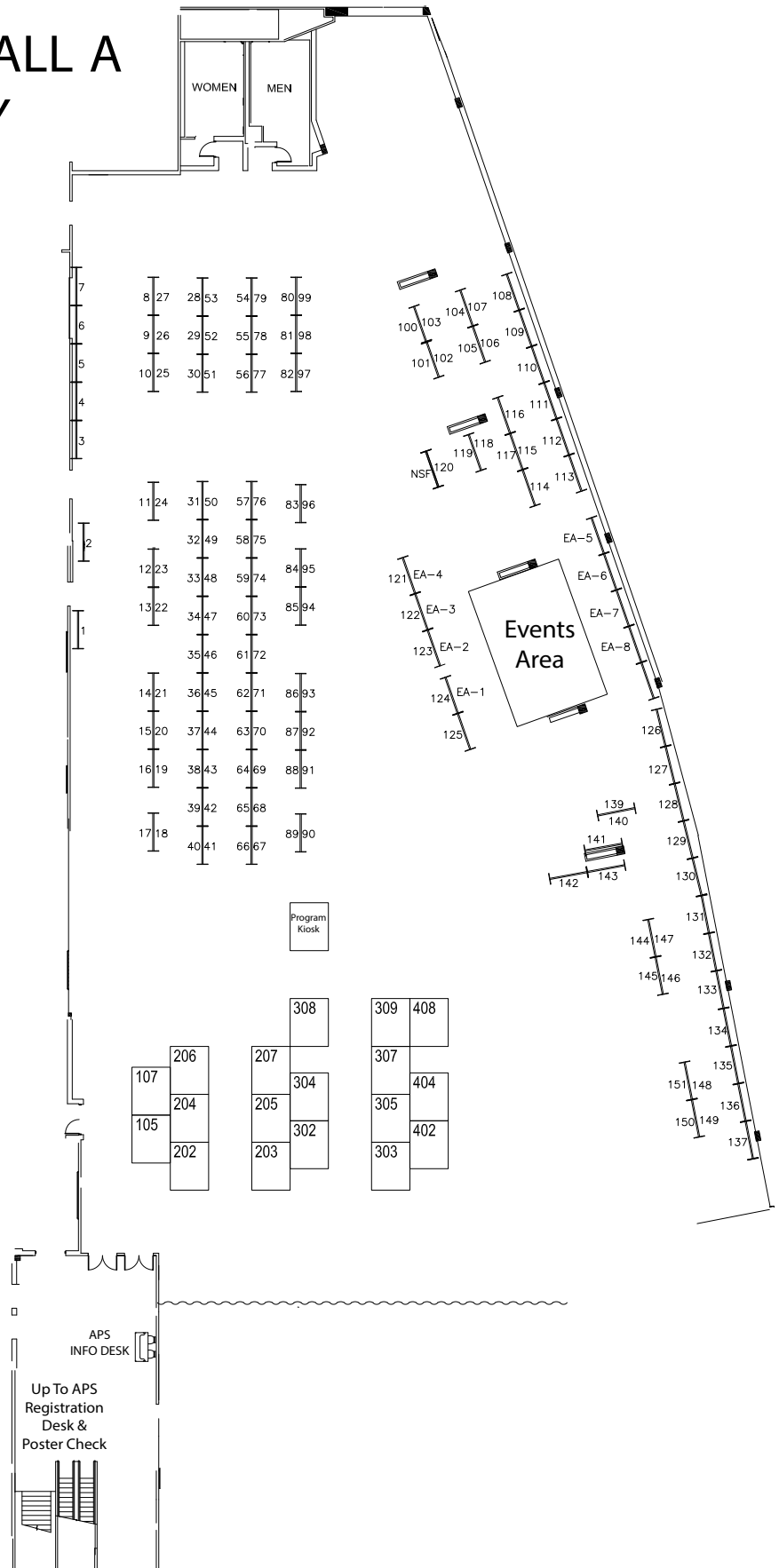
EXHIBITION LEVEL



APS EXHIBIT HALL A THURSDAY-SATURDAY



APS EXHIBIT HALL A SUNDAY



THE GEORGE WASHINGTON UNIVERSITY

WASHINGTON, DC



WITH GREAT *Proximity*
COMES GREAT —

Possibility.



*In a city tasked with
shaping society and driving
progress, one university—
the George Washington
University—is embedded
at the heart of it all.*

Just as President Washington envisioned, our university is the intellectual lifeblood fueling our nation's capital. It's a place where history is made and the future is forged.

While other universities talk about changing the world, our faculty and students have unique opportunities to do it—every day.

Through our vast network of partnerships with powerful institutions and leaders as well as our policy-changing research, our faculty and students are making our highways safer, smartphones smarter and digital world more secure. It's research that changes the way we combat global poverty, climate change and deadly diseases. It's research that changes the way we think about the world.

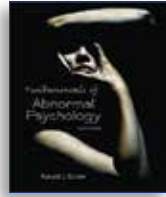
To learn more, visit www.gwu.edu.

WORTH PUBLISHERS

NEW FOR 2013



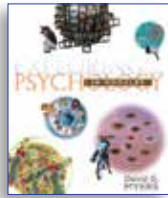
EXPLORING PSYCHOLOGY
Ninth Edition
DAVID G. MYERS, Hope College



FUNDAMENTALS OF ABNORMAL PSYCHOLOGY
Seventh Edition
RONALD J. COMER, Princeton University



SENSATION AND PERCEPTION
STEVEN YANTIS, Johns Hopkins University



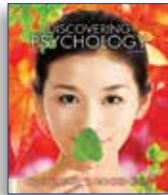
EXPLORING PSYCHOLOGY
Ninth Edition in Modules
DAVID G. MYERS, Hope College



ABNORMAL PSYCHOLOGY, DSM-5 UPDATE
Eighth Edition
RONALD J. COMER, Princeton University



USING AND INTERPRETING STATISTICS
Second Edition
ERIC W. CORTY,
The Pennsylvania State University



DISCOVERING PSYCHOLOGY
Sixth Edition
DON HOCKENBURY, Tulsa Community College
SANDRA HOCKENBURY



INVITATION TO THE LIFE SPAN
Second Edition
KATHLEEN STASSEN BERGER,
Bronx Community College, CUNY



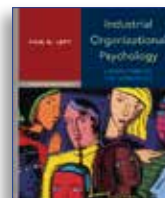
ESSENTIALS OF STATISTICS FOR THE BEHAVIORAL SCIENCES, Second Edition
SUSAN NOLAN, Seton Hall University
THOMAS HEINZEN,
William Paterson University



INTRODUCING PSYCHOLOGY
Second Edition
DANIEL L. SCHAFTER
DANIEL T. GILBERT
DANIEL M. WEGNER, all at
Harvard University



EXPERIENCING THE LIFESPAN
Third Edition
JANET BELSKY,
Middle Tennessee State University



INDUSTRIAL ORGANIZATIONAL PSYCHOLOGY
Second Edition
PAUL LEVY, The University of Akron

NEW IN PSYCHOLOGY MEDIA

LAUNCH PAD PSYCHPORTAL

Visit **Worth Publishers** at **APS Booth 210 & 212** to see the latest in media for psychology instructors and students, including Worth's **Psychology Faculty Lounge**, and the new **LAUNCH PAD PsychPORTAL**, featuring **LearningCurve**.

The new standard in online course management, **LAUNCH PAD PsychPORTAL** for Worth's introductory psychology textbooks makes it easier than ever to create interactive assignments, track online homework, and access Worth's acclaimed teaching and learning resources.

Visit
WORTH PUBLISHERS at
APS Booth 210 and 212
to find out about what
Worth has coming in 2014!

www.worthpublishers.com

INQUISIT

Precision reaction time measures and cognitive tasks
in the lab and *on the web*.

Streamline your research

- Affect Misattribution Procedure
- Balloon Analogue Risk Task
- BeanFest
- Blackjack
- Stroop Test
- Columbia Card Task
- Continuous Performance Test
- Cyberball
- Delay Discounting Task
- Dot Probe Task
- Finger Tapping Task
- Extrinsic Affective Simon Task
- Game of Dice Task
- Go/No-Go Association Task
- Hungry Donkey Task
- Implicit Association Task
- Information Sampling Task
- Iowa Gambling Task
- Lexical Decision Task
- Operation Span Task
- Paired Associates Learning
- Picture Story Exercise
- Rapid Visual Information Processing
- Reading Span Task
- Running Span Task
- Self-Ordered Pointing Task
- Sorting Paired Features Task
- Spatial Delayed Response Task
- Sternberg Memory Task
- Stop Signal Task
- Subliminal Priming
- Symmetry Span Task
- Test of Variables of Attention
- Visual Statistical Learning
- Wisconsin Card Sort Task
- many more, or program your own*



Inquisit 4. Now supporting Mac and PC
Free trial download at www.millisecond.com
sales@millisecond.com | 1-800-789-9710