

Exhibitors

APS Exhibit Hall A

Thursday, May 23	8:00 PM - 9:30 PM
Friday, May 24	8:30 AM - 5:00 PM
Saturday, May 25	8:30 AM - 5:00 PM
Sunday, May 26	8:30 AM - 2:00 PM

AAAS Science & Technology Policy Fellowships

Booth 111

One-year fellowships that seek to foster scientifically informed, evidence-based policy and practice by engaging scientists and engineers from a broad range of disciplines and career stages. A doctoral level degree (or MS in engineering) is required.

<http://fellowships.aaas.org/>

Alexander Street Press

Booth 400

Visit booth #400 to learn about Alexander Street's latest psychology offerings, including our forthcoming collection *Pioneering Experiments in Psychology*. Preview quintessential films for the classroom, including "Quiet Rage: The Stanford Prison Experiment," now available to stream online, and enter to win a free subscription to any of our counseling collections.

American Psychological Association

Booth 320

The American Psychological Association is a premier source for information in psychology. APA delivers information through its expansive collection of books, journals, newsletters, electronic products, and website, www.apa.org.

Association Book Exhibit

Booth 502

A combined display of scholarly/professional titles from leading publishers. Free catalog available.

Basic Books

Booth 208

Since its founding in 1952, Basic Books has shaped public debate by publishing award-winning books in psychology, science, politics, sociology, current affairs, and history. Basic Books is a proud member of the Perseus Books Group.

BIOPAC Systems, Inc.

Booth 105

BIOPAC provides solutions for all your psychology research and educational data acquisition and stimulus delivery requirements. Our high-speed MP150 system supports 20+ amplifier options, including noninvasive cardiac output, noninvasive BP, and stimulus presentation options. Data logging systems monitor 1 to 64 subjects. AcqKnowledge software streamlines analysis with automatic signal scoring routines for ECG, HRV, EDA, RSA, EMG, EEG, and EGG. New VR Workstations allow you to synchronize immersive world events with objective physiological data — add haptic delivery, scent,



Booths 303 and 305

The Association for Psychological Science (previously the American Psychological Society) is a nonprofit organization dedicated to the advancement of scientific psychology and its representation at the national and international level. The Association's mission is to promote, protect, and advance the interests of scientifically oriented psychology in research, application, teaching, and the improvement of human welfare.

APS Photo Booth

Booth 309

Be the next Convention headliner! Visit the APS photo booth to get your headshot on the cover of an *Observer* (\$5).

APS Student Caucus

Booth 307

All student affiliates are strongly encouraged to visit the APS Student Caucus (APSSC) booth before leaving DC. Students can meet and mingle with their APS advocates — members of the APSSC Executive Board. Come by and sign up for the APSSC Campus Representative program, find out more about student-oriented events at the Convention, and receive more information about the many APSSC awards/grant programs and opportunities for professional development.



WIKIPEDIA INITIATIVE



Take Charge of Your Science

Booth 308

Attention APS Members: Help make sure Wikipedia — the #1 online encyclopedia — represents scientific psychology fully and accurately. Join the effort to promote the science of psychology worldwide. More at www.psychologicalscience.org/apswi

www.psychologicalscience.org

and sounds to enhance the VR world. Biopac Student Lab systems allow students to record data from their own bodies. New 2-channel BSL system available. Psychophysiology package supports 28 targeted lessons. BIOPAC is cited in thousands of publications. Stop by for a hands-on demonstration.

Cambridge University Press

Booth 411

Cambridge's publishing in books and journals combines state-of-the-art content with the highest standards of scholarship, writing, and production. Visit our stand to browse new titles, available at a 20 percent discount, and to pick up sample issues of our journals. Visit our website to see everything we do: www.cambridge.org/us/

Cedrus Corporation

Booth 313

Stop by Cedrus' booth for more information on the new SuperLab 5, our easy to use experiment builder. Also, come see StimTracker, the easiest way to send event markers to EEG devices and eye trackers simultaneously.

Cengage Learning

Booth 109

From trusted texts to cutting-edge multimedia tools, Cengage Learning publishes learning solutions for virtually every course in the psychology department. Stop by our booth for more information or to request free examination copies.

Center for the History of Psychology

Booths 302 and 304

The Center for the History of Psychology, a Smithsonian Institution affiliate, seeks to preserve and promote the historical record of psychology and related human sciences. Through the Museum of Psychology and the Archives of the History of American Psychology, the Center gathers primary source material for research, interpretation, and education.

Civilian Medical Corp

Booth 510

Vast opportunities. Exceptional benefits. Rewarding careers. Practice your specialty with one of the largest health care and dental care networks in the world. The Army Medicine Civilian Corps provides world-class health and dental care at more than 70 facilities throughout the United States, Europe, and the Pacific. With over 2,500 positions available, come meet our career consultants and explore your opportunities.

GLN Consulting

Booth 107

GLN Consulting is an independent, online consulting service that specializes in helping teachers use explanatory modeling activities to develop and refine their students' ability to think critically about the subject matter of psychology. Critical thinking about a scientific discipline requires a deep understanding of the relevant phenomena and the relations among them because one cannot critically analyze what one does not understand. GLN Consulting offers a variety of services organized around the use of explanatory modeling activities to help students develop and refine the cognitive skills necessary to

achieve this deeper kind of understanding; and use it to conduct basic and applied research in psychology; and present, analyze, and evaluate sophisticated psychological arguments.

Great Lakes NeuroTechnologies

Booth 404

Learn how wireless physiological data acquisition perfectly complements psychology teaching and research. The BioRadio provides automated acquisition of EEG, ECG, respiration, GSR, and SpO2. Our advanced analysis software calculates and displays heart rate, HRV, EEG waveforms, complex respiratory measures and more. Easy software integration provides stimulus synchronization for ERPs and more.

Health and Retirement Study

Booth 117

The University of Michigan's Health and Retirement Study provides rich longitudinal data for the community of scientific and policy researchers who study the health, economics and demography of aging. The HRS is based on biennial interviews of over 20,000 individuals representing the US population over age 51. HRS datasets are available free of charge from our website: <http://hrsonline.isr.umich.edu>



iWorx Systems, Inc

Booth 209

iWorx Systems provides advanced hardware and software tools for both laboratory teaching and research in psychological physiology. Our courseware includes recording and analysis of EEG, EOG, ECG, GSR, Breathing Techniques, Skin Temperature, Stress, Calming, and Embarrassment, Auditory and Visual Reflexes, Blood Pressure, and The Stroop Effect.

Journal of Studies on Alcohol and Drugs

Booth 217

JSAD, a multidisciplinary journal published by the Rutgers Center of Alcohol Studies, is the oldest substance-abuse journal in the US (www.jsad.com). The Center of Alcohol Studies also offers high-quality education for those in addiction-related fields (see AlcoholStudiesEd.rutgers.edu for more information and socialwork.rutgers.edu/Academics/ACT.aspx for the Addiction Counselor Training [ACT] certificate program).

Lafayette Instrument Co., Inc.

Booth 220

Lafayette Instrument Company is a leading manufacturer of research and teaching equipment used to advance the disciplines of psychology, neuroscience, physiology, and movement sciences. Lafayette Instrument has been, and will continue to be, a preferred provider of research and teaching solutions worldwide.

McGraw-Hill Higher Education

Booth 201

McGraw-Hill Education is a digital learning company that draws on its more than 100 years of educational expertise to offer adaptive and personalized solutions that improve performance and results. The company combines proven, research-based content with the

best emerging digital technologies to guide assessment, teaching, and learning to achieve the best possible outcome for students, instructors, and institutions.



Millisecond Software

Booth 408

Millisecond Software is the maker of Inquisit, a leading software platform used in over a thousand institutions throughout the world for conducting psychological research. Inquisit enables precision reaction-time measures and cognitive tasks in the lab and over the web. Researchers can choose from a library of dozens of well-known tasks as well as program novel paradigms. Supports both Windows and Mac. Visit www.millisecond.com for more information and a free trial. Millisecond Software is a co-sponsor of the APSSC Student Social held after the Opening Reception on Thursday, May 23.

National Institutes of Health (NIH) and National Cancer Institute (NCI)

Booth 121

The National Institutes of Health (NIH), a part of the U.S. Department of Health and Human Services, is the nation's health research agency — making important discoveries that improve health and save lives. NIH is made up of 27 Institutes and Centers, each with a specific research agenda, often focusing on particular diseases or body systems. NIH leadership plays an active role in shaping the agency's research planning, activities, and outlook.

Oxford University Press

Booth 310

Visit the Oxford booth for a special discount on works by Edna Foa, Roy Baumeister, Michelle Craske, David Barlow; the latest titles from Norcross et al.: *Self-Help That Works*; Little: *The Oxford Handbook of Quantitative Methods*, Vols 1 & 2; O'Donohue/Lilienfeld: *Case Studies in Clinical Psychological Science*, and much more.

Palgrave Macmillan

Booth 402

Palgrave Macmillan is a cross-market publisher specializing in cutting-edge academic and trade nonfiction, reference, and journals.

Penguin Group (USA)

Booth 218

Penguin Group (USA) publishes trade fiction and nonfiction books through a wide range of imprints. Please visit <https://us.penguin.com> for information on our titles, subject catalogs, and upcoming academic conventions.

Prometheus Research

Booth 311

For over a decade, Prometheus Research has developed innovative software tools that streamline and improve data management for multidisciplinary psychological research. Our tools and services enable research organizations to acquire, centralize, utilize, share,

and re-purpose their data in a manner that lowers costs, increases efficiency, and improves data integrity.

Psychology Press

Booths 301

Psychology Press publishes an impressive portfolio of psychology textbooks, professional books, tests, and numerous journals available in both printed and online formats. Visit our website Psychpress.com for your examination copy requests, textbook resources, and always a discount at our bookstore.



Booths 211 and 213

SAGE is a leading international publisher of journals, books, and electronic media for academic, educational, and professional markets. Visit us at www.sagepub.com. SAGE is a sponsor of the 2013 convention tote bag and a coffee break held in the exhibit hall on Friday morning, May 24. They are also a co-sponsor of the 25@25 Celebration on Saturday, May 25.

SAS Institute, Inc.

Booths 319 and 321

SAS is the leader in business intelligence and analytical software and services. The SAS® Global Academic Program works with professors, students and researchers to support industry partnerships with academia; deliver technology and resources for teaching and learning; and educate students about business intelligence, analytics and data mining for business advantage. Since 1976, SAS has given educators The Power to Know®. Learn more: www.sas.com/academic. JMP® is the SAS® software designed for dynamic data visualization and analytics on the desktop. Interactive, comprehensive and highly visual, JMP® includes comprehensive capabilities for data access and processing, statistical analysis, Design of Experiments, multivariate analysis, quality and reliability analysis, scripting, graphing and charting, and more. JMP® enables data interaction and the exploration of relationships to spot hidden trends, dig into areas of interest and move in new directions that hadn't yet been considered. Learn more: www.jmp.com/academic.

Sinauer Associates, Inc., Publishers

Booth 216

Sinauer Associates, Inc. publishes college-level textbooks and educational multimedia in biology, psychology, neuroscience, and allied disciplines. The company strives to work with talented and knowledgeable authors, to create books and media that are handsomely designed and produced, and to communicate effectively with each title's intended audience.

Sona Systems

Booth 316



Sona Systems subject pool management software improves research quality from the ground up. Our web-based interface

increases study participation while removing scheduling difficulties and decreasing no-shows. Our easy-to-use software helps reduce human error while ensuring regulatory compliance. Using our software, over 800 universities across the world have enhanced research

productivity while reducing administrative burden. Sona Systems is a co-sponsor of the APSSC Student Social held after the Opening Reception on Thursday, May 23. They are also holding a poster contest at the Convention with a chance to win an iPad Mini. Visit www.sona-systems.com/apscontest.asp to enter the contest. A winner will be drawn on Saturday, May 25, in the Events Area in the APS Exhibit Hall.

Springer

Booths 219 and 221

Come and browse key titles. Get 20 percent off print books and eBooks — and learn about MyCopy (a printed eBook for \$/€24.99). Meet our editors to discuss your publishing proposal. Ensure maximum readership for your work, too! Springer, your partner in publishing. Find all offers online.



StataCorp

Booths 202, 204, and 206

Stata statistical software is a general-purpose system intended for use by psychologists, medical researchers, biostatisticians, epidemiologists, economists, sociologists, political scientists, geographers, social scientists, and other research professionals. It is available for Windows, Mac, and Unix computers and provides full data management, graphics, statistical, and matrix language capabilities. StataCorp is the sponsor of this year's Exhibit Hall Scavenger Hunt. Complete the hunt in the APS Exhibit Hall for your chance to win APS memberships, future convention registrations, and more.



Serious about science: Serious about timing

The Black Box Toolkit

The Black Box Toolkit

Booth 205

If you are using a computer to run experiments and report timing measures in milliseconds, then it's likely that your timings are wrong! Presentation onsets could be incorrect, synchronization between equipment might drift, and response timings may be inaccurate. We can help you improve your consistency and master replication!

The Psych Store

Booth 203

The Psych Store offers a variety of interesting merchandise that would appeal specifically to psychologists. Included in its offerings are: PSYCHOPOLY, micrographs of neurotransmitters, molecular structure jewelry, embroidered drug induced spider webs, Psi symbol items, Phineas Gage novelties, renderings of famous historical researchers. It is owned and operated by a professor of psychology.

The Trust

Booth 317

The APA Insurance Trust provides programs for the insurance and financial security needs of APA members and related individuals.

Thought Technology LTD.

Booth 410

Thought Technology's comprehensive line of psychophysiological instruments are used around the world in a diversity of research projects. Recently launched, the Sensor Isolator allows safe interface

with 3rd party DAQ systems. Assorted software packages propose numerous standards of signal processing, display, and analysis, customizable to your particular needs.

Transaction Publishers

Booth 300

Transaction Publishers is a major independent publisher of social scientific books and eBooks. Transaction's mission is scholarly and professional inquiry into the areas of economics, political science, history, psychology, anthropology, social science methodology, urban studies, policy analysis, literature and culture, organizational behavior, criminology, and more. Visit our website at transactionpub.com.

University of Maryland

Booth 207

The new Master's in Clinical Psychological Science program at the University of Maryland is the only master's-level degree that focuses explicitly on clinical psychological science. This program provides the rigorous training in research methods and evidence-based treatments necessary to pursue a career in research or doctoral-level education.

W.W. Norton, Inc.

Booth 401

The oldest and largest publishing house owned wholly by its employees, W. W. Norton, Inc. publishes about 400 trade, college, and professional titles each year.

Wiley

Booths 403 and 405

Wiley is an independent global publisher of print and electronic products. Wiley publishes for psychology academics and professionals. Our imprints include Wiley Global Education, Jossey-Bass, and Wiley-Blackwell. Please stop by our booth to sample journals, preview new books and reference works, and examine first editions and revisions for course consideration. Also view our online course management system, WileyPLUS that allows you to manage students both inside and outside of the classroom.

WorldViz

Booth 416

WorldViz is the world leader in providing Psychology researchers with innovative human centered 3D virtual-reality solutions for human cognition, perception, communication, and social behavior research. Whether you study spatial cognition, vision, locomotion, or interaction, our technologies increase experimental realism, leading to greater impact of manipulations on participants.



Worth Publishers

Booths 210 and 212

Worth is the publisher of market-leading psychology textbooks and media, which are all remarkably distinctive in terms of content, design, and scholarship. Worth Publishers is a co-sponsor of the 25@25 Celebration and Special Concert event on Saturday, May 25.

Virtual Reality Toolkit

for Psychologists and Neuroscientists



Create amazing 3D interactive simulations amazingly fast. Whether you're practiced at building 3D multimedia applications or you're completely new to the world of 3D graphics, how practical and affordable the **Vizard VR Toolkit** is will amaze you. Rapid experiment content and stimulus creation is now easily within your grasp.

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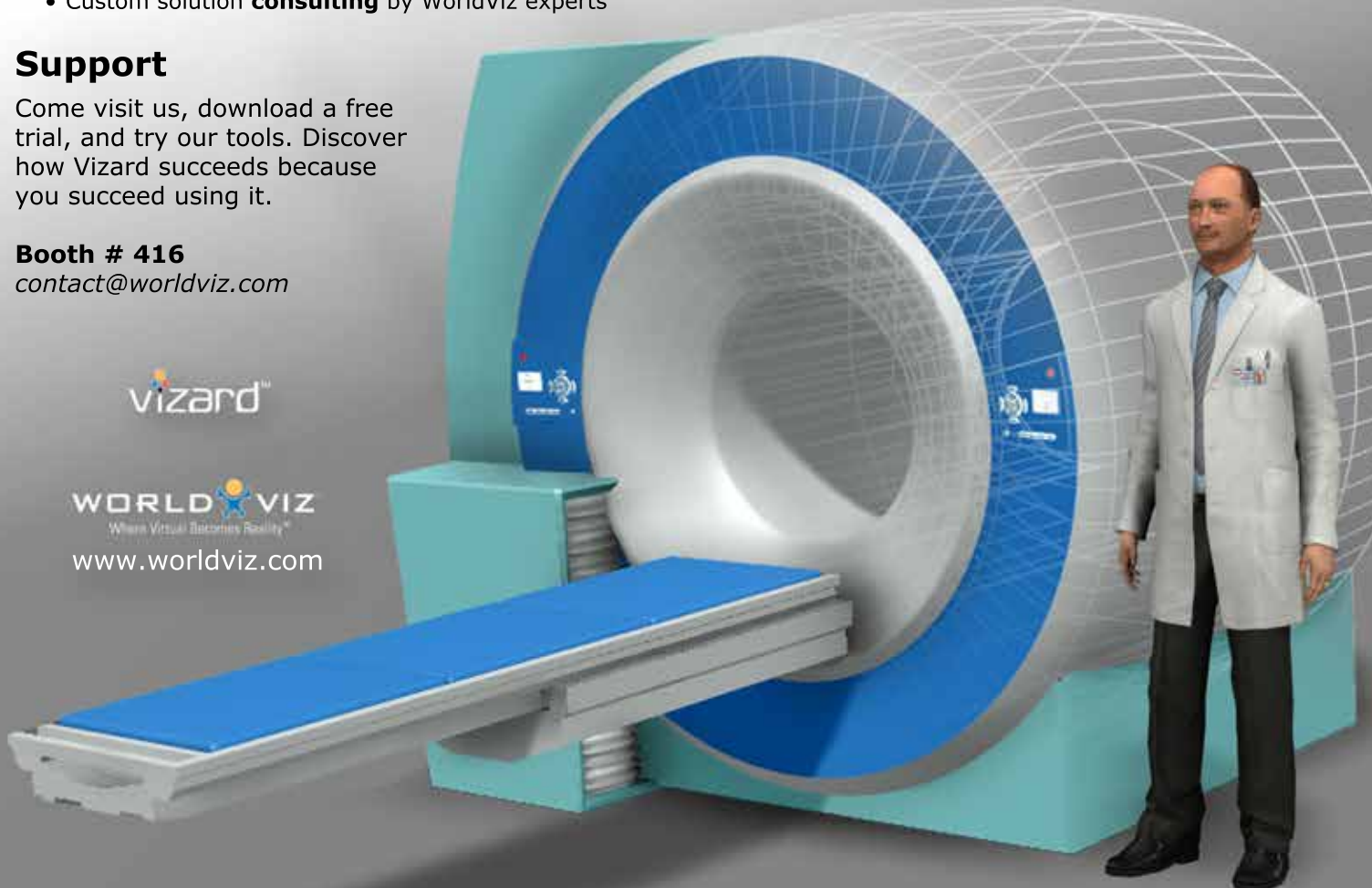
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Booth # 416

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The Department of Psychology at Georgetown University, established in 1970, is an intellectually diverse community of scholars engaged in research addressing psychology at the levels of mind, brain, and society.

Our Graduate Program offers a five-year program of study in developmental science leading to a Ph.D. in Psychology, with concentrations in Human Development and Public Policy and Lifespan Cognitive Neuroscience. We also offer a dual degree combining a Ph.D. in Psychology and a Master of Public Policy degree in collaboration with the Georgetown Public Policy Institute.

University resources afforded graduate students include the *Georgetown Public Policy Institute*, *Georgetown Law Center*, and *Georgetown School of Foreign Service*, each of which is among the leading programs in the nation. The Interdisciplinary Program in Neuroscience at the Georgetown University School of Medicine offers resources for cognitive neuroscience research, including research-dedicated fMRI, EEG, and fNIRS neuroimaging facilities.

Please visit <http://psychology.georgetown.edu/> for more information