

Exhibitors

APS Exhibit Hall

Thursday, May 22	8:00 PM - 9:30 PM
Friday, May 23	8:30 AM - 5:00 PM
Saturday, May 24	8:30 AM - 5:00 PM
Sunday, May 25	8:30 AM - 2:00 PM

American Psychological Association

Booth 612

The American Psychological Association is a premier source for information in psychology. APA delivers information through its expansive collection of books, journals, newsletters, electronic products and website, www.apa.org.

Association Book Exhibit

Booth 611

A combined display of scholarly/professional titles from leading publishers. Free catalog available.

BIOPAC Systems, Inc.

Booth 304

BIOPAC provides solutions for all your psychology research and educational data acquisition and stimulus delivery requirements. Our high-speed MP150 system supports 20+ amplifier options, including noninvasive cardiac output, noninvasive BP, and stimulus

presentation options. Data logging systems monitor 1 to 64 subjects. AcqKnowledge software streamlines analysis with automatic signal scoring routines for ECG, HRV, EDA, RSA, EMG, EEG, and EGG. New VR Workstations allow you to synchronize immersive world events with objective physiological data—add haptic delivery, scent and sounds to enhance the VR world. Biopac Student Lab systems allow students to record data from their own bodies. New 2-channel BSL system available. Psychophysiology package supports 28 targeted lessons. BIOPAC is cited in thousands of publications. Stop by for a hands-on demonstration.

Cambridge University Press

Booth 401

Cambridge's publishing in books and journals combine state-of-the-art content with the highest standards of scholarship, writing and production. Visit our stand to browse new titles, available at a 20 percent discount, and to pick up sample issues of our journals. Visit our website to see everything we do: www.cambridge.org/us/



Booth 500

The Association for Psychological Science (APS) is a nonprofit organization dedicated to the advancement of scientific psychology and its representation at the national and international level. The Association's mission is to promote, protect, and advance the interests of scientifically oriented psychology in research, application, teaching, and the improvement of human welfare. (P.S. You're at the APS Convention.)

Be the next Convention headliner! Visit the APS photo booth to get your headshot on the cover of the *Observer* (\$5).

APS Student Caucus

Booth 502

All student affiliates are strongly encouraged to visit the APS Student Caucus (APSSC) booth before leaving San Francisco. Students can meet and mingle with their APS advocates – members of the APSSC Executive Board. Come by and sign up for the APSSC Campus Representative program, find out more about student-oriented events at the Convention, and receive more information about the many APSSC awards/grant programs and opportunities for professional development.



WIKIPEDIA INITIATIVE

Take Charge of Your Science

Booth 505

Attention APS Members: Help make sure Wikipedia — the #1 online encyclopedia — represents scientific psychology fully and accurately. Join the effort to promote the science of psychology worldwide. More at www.psychologicalscience.org/apswi.



www.psychologicalscience.org

Cedrus Corporation

Booth 300

Stop by Cedrus' booth for more information on the new SuperLab 5, our easy to use experiment builder. Also, come see StimTracker, the easiest way to send event markers to EEG devices and eye tracker's simultaneously.

Cengage Learning

Booth 203

From trusted content to cutting-edge multimedia tools, Cengage Learning engages learners and elevates thinking with solutions for virtually every course in the psychology department. Stop by our booth for more information, to view demos, or to request free examination copies.

Center for the History of Psychology

Booths 501, 503

The Center for the History of Psychology, a Smithsonian Institution affiliate, preserves and promotes the historical record of psychology and related human sciences. Through the Museum of Psychology, the Archives of the History of American Psychology, and the Institute for Human Science and Culture, the Center gathers primary source material for research, interpretation, and education.

Civilian Corps U.S. Army Medical Command

Booth 104

Vast Opportunities. Exceptional Benefits. Rewarding Careers. The Civilian Corps U.S. Army Medical Command provides health care at over 70 facilities worldwide. Come meet our career consultants and explore your opportunities.

EdITS Publishing

Booth 105

For over 50 years, EdITS has been the industry leader in guidance and instructional materials. We feature the COPSsystem career assessment, which relate interests, abilities and values, as well as CERES, which integrates career education throughout the curriculum. Our online version of the COPS Interest Inventory, the CAPS ability battery, and the COPES values survey is currently available. Additionally, we offer various measures of personality, self-concept and study attitudes.

GLN Consulting**GLN Consulting**

Booth 403

GLN Consulting is an independent, online consulting service that specializes in helping teachers use explanatory modeling activities to develop and refine their students' ability to think critically about the subject matter of psychology. Critical thinking about a scientific discipline requires a deep understanding of the relevant phenomena and the relations among them because one cannot critically analyze what one does not understand. GLN Consulting offers a variety of services organized around the use of explanatory modeling activities to help students develop and refine the cognitive skills necessary to achieve this deeper kind of understanding and use it to conduct basic and applied research in psychology and present, analyze, and evaluate sophisticated psychological arguments.

Health and Retirement Study

Booth 610

The University of Michigan's Health and Retirement Study provides rich longitudinal data for the community of scientific and policy researchers who study the health, economics and demography of aging. The HRS is based on biennial interviews of over 20,000 individuals representing the US population over age 51. HRS datasets are available free of charge from our website: <http://hrsonline.isr.umich.edu>

Infinite Trading

Booth 101


TENS (Transcutaneous Electrical Nerve Stimulation) Unit.

iWorx Systems, Inc

Booth 510

iWorx Systems provides advanced hardware and software tools for both laboratory teaching and research in psychological physiology. Our courseware includes recording and analysis of EEG, EOG, ECG, GSR, Breathing Techniques, Skin Temperature, Stress, Calming, and Embarrassment, Auditory and Visual Reflexes, Blood Pressure and The Stroop Effect.

2014 APS Convention App



Scan code to
download app

www.psychologicalscience.org/convention

Poster Check



Storage for your poster while attending the APS Convention.

Located on the Grand Ballroom Level of the San Francisco Hilton Union Square, outside of the APS Exhibit Hall.

Friday May 23 – 8:00 AM - 5:30 PM

Saturday May 24 – 8:00 AM - 5:30 PM

Sunday May 25 – 8:00 AM - 2:00 PM



Lafayette Instrument Co., Inc.

Booth 205

Lafayette Instrument Company is a leading manufacturer of research and teaching equipment used to advance the disciplines of psychology, neuroscience, physiology, and movement sciences. Lafayette Instrument has been a preferred provider of research and teaching solutions worldwide since 1947.

LC Technologies

Booth 405

LC Technologies is passionate about changing lives with cutting-edge eye tracking solutions. Since 1986 our goal has been to create an unobtrusive human-computer interface, revolutionizing the way we interact with computers/devices. Now used in 44 countries, our eye-tracking systems are seamless extensions of the human experience, providing highly accurate eye movement and gaze point measurements.

Master's in Clinical Psychological Science

Booth 103

The Master's in Clinical Psychological Science program at the University of Maryland is the only master's-level degree that focuses explicitly on clinical psychological science. This program provides the rigorous training in research methods and evidence-based treatments necessary to pursue a career in research or doctoral-level education.



McGraw-Hill Higher Education

Booth 303

McGraw-Hill Education is a digital learning company that draws on its more than 100 years of educational expertise to offer adaptive and personalized solutions that improve performance and results. The company combines proven, research-based content with digital resources that help guide assessment, teaching, and learning, while helping achieve the best possible outcome for students, instructors, and institutions.



Millisecond Software

Booth 400

Millisecond Software is the maker of Inquisit, a leading software platform used in over a thousand institutions throughout the world for conducting psychological research. Inquisit enables precision reaction time measures and cognitive tasks in the lab and over the web. Researchers can choose from a library of dozens of well-known tasks as well as program novel paradigms. Supports both Windows and Mac. Visit www.millisecond.com for more information and a free trial.



Mindware Technologies

Booth 305

MindWare Technologies is a provider of innovative hardware and software solutions for psychophysiology, life science, and cardiovascular research. With diverse engineering and experimental expertise, MindWare develops intuitive measurement equipment, lab systems, analysis software, and custom lab integration. We are your partners in research innovation.

NIAAA

Booth 410

The National Institute on Alcohol Abuse and Alcoholism (NIAAA) exhibit highlights the importance of alcohol research, prevention and treatment for maintaining the health of the individual, the family, and the nation. The NIAAA exhibit features publications appropriate for the public, research findings for professional and for policymakers, and research grant opportunities available for biomedical and social science researchers. A direct link to NIAAA's website will be available at the exhibit. Please visit us at www.NIAAA.NIH.gov.

Neurobehavioral Systems, Inc

Booth 613

Presentation® is a stimulus delivery and experimental control program for neuroscience. Deliver auditory, visual, and multimodal stimuli with sub-millisecond temporal precision on any Windows PC-- Presentation is powerful enough to handle almost any behavioral or physiological experiment using fMRI, ERP, MEG, psychophysics, eye movements, reaction time measures, Kinect, and more.

Oxford University Press

Booth 411

Visit the Oxford booth for a special discounts on works by Edna Foa, Roy Baumeister, Michelle Craske, David Barlow, John Norcross, and other authors; new and noteworthy titles in the Oxford Library of Psychology series, the latest online products including Oxford Handbooks Online Scholarly Research Reviews (ORR), Oxford Scholarship Online (OSO), Oxford Bibliographies Online (OBO), and much more.

Palgrave Macmillan

Booth 512

Palgrave Macmillan is a cross-market publisher specializing in cutting edge academic and trade non-fiction, reference, and journals.

Penguin Group (USA)

Booth 702

Penguin Group (USA) publishes trade fiction and nonfiction books through a wide range of imprints. Please visit <https://us.penguin.com> for information on our titles, subject catalogs and upcoming academic conventions.

Psi Chi, The International Honors Society in Psychology

Booth 605

Psi Chi is the international honor society for psychology student at all levels. The organization provides support and encouragement for members to excel in scholarship and advance the science of psychology. Benefits of membership include opportunities in research, leadership, networking, and learning. Visit our website at www.psichi.org.

Psychology Press

Booth 600

Psychology Press publishes an impressive portfolio of psychology textbooks, professional books, tests, and numerous journals available in both printed and online formats. Visit our website Psychpress.com for your examination copy requests, textbook resources, and always a discount at our bookstore.

**SAGE Publications**

Booths 511, 513

SAGE, the proud publisher of APS journals, is a leading international publisher of journals, books, and digital media for academic, educational, and professional markets. Visit us at www.sagepub.com

JMP, SAS Institute, Inc.

Booths 710, 712

JMP[®] is the SAS[®] software designed for dynamic data visualization and analysis on the desktop. Interactive, comprehensive and highly visual, JMP[®] includes comprehensive capabilities for data access and processing, statistical analysis and modeling, Design of Experiments, multivariate analysis, quality and reliability analysis, scripting, graphing and charting, and more. JMP[®] enables data interaction and the exploration of relationships to spot hidden trends, dig into areas of interest and move in new directions that hadn't yet been considered. Learn more: <http://www.jmp.com/academic>

Sinauer Associates, Inc., Publishers

Booth 311

Sinauer Associates, Inc. publishes college-level textbooks and educational multimedia in biology, psychology, neuroscience, and allied disciplines. The company strives to work with talented and knowledgeable authors, to create books and media that are handsomely designed and produced, and to communicate effectively with each title's intended audience.

Society For Neuroscience

Booth 700

The Society for Neuroscience (SfN) is the world's largest organization of scientists and physicians devoted to the brain and the nervous system. The Society publishes *The Journal of Neuroscience* – the most cited journal in neuroscience. SfN's annual meeting is the flagship event in the field, with over 30,000 attendees.

**Sona Systems**

Booth 301

With more than 900 customers in 25 countries and 6 continents, Sona Systems is the leader in cloud-based participant pool management software, helping thousands of research coordinators and researchers around the world set up studies, recruit participants, and manage credits or paid participation.

Sovereign Health Group

Booth 110

Sovereign Health Group is a leading addictions & behavioral healthcare organization offering residential treatment programs for Detoxification, Addictions, Dual Diagnosis, Mental Health, and Eating Disorder conditions for adults and adolescents. We are Dually Licensed for substance abuse and mental health as well as Joint Commission accredited offering the highest standards for excellent patient care. Our programs offer evidence based treatment modalities, individualized treatment plans and therapy, and comprehensive and holistic programming. We accept and direct bill most PPO insurances for most of our programs. Visit our website today at www.sovcal.com

Springer

Booth 402, 404

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**StataCorp LP**

Booths 200, 202, 204

Stata statistical software provides everything research professionals need for data analysis, data management, graphics, and statistical programming. Whether you prefer a GUI interface, a command line, or scripts, Stata puts the statistics you want at your finger tips. One complete package -- no separate modules to buy. Perpetual licenses.

Be the highlight of the convention

APS Photo Booth #500

APS Exhibit Hall - Grand Ballroom



The Psych Store

Booth 704

The Psych Store offers a variety of interesting merchandise that would appeal specifically to psychologists. Included in its offerings are: PSYCHOPOLY, micrographs of neurotransmitters, molecular structure jewelry, embroidered drug induced spider webs, Psi symbol items, Phineas Gage novelties, renderings of famous historical researchers. It is owned and operated by a professor of psychology.

The T.O.V.A.® Company

Booth 602

T.O.V.A.® (Test of Variables of Attention) is a computerized assessment that measures inattention, impulsivity, response time, variance of response time, and d prime. LD and languages do not confound results. It's objective and accurate data can provide important necessary information for evaluations and monitoring of treatments of attention related disorders.

The Trust

Booth 104

The Trust provides insurance, financial security, and risk management programs to psychologists and psychology students nationwide.

Thought Technology LTD.

Booth 413

Thought Technology comprehensive line of psychophysiological instruments are used around the world in a diversity of research projects. Recently launched, the Sensor Isolator allows safe interface with 3rd party DAQ systems. Assorted software packages propose numerous standards of signal processing, display and analysis, customizable to your particular needs.

UF Post-Doctoral Bridge Program

Booth 604

The Post-Doctoral Bridge Program at the University of Florida is designed to prepare participants for teaching careers in business schools. The PDBP is a 5-month certificate program created for individuals with doctorates in non-business disciplines. Educational Tracks are: Marketing/Management, International Business/Entrepreneurship and Finance/Accounting. For more information visit our website.

W.W. Norton, Inc.

Booth 302

The oldest and largest publishing house owned wholly by its employees, W. W. Norton, Inc. publishes about 400 trade, college, and professional titles each year.

Wiley

Booths 111, 210

Wiley is an independent global publisher of print and electronic products. Wiley publishes for psychology academics and professionals. Please stop by our booth to sample journals, preview new books and reference works, and examine first editions and revisions for course consideration. Also view our online course management system, WileyPLUS that allows you to manage students both inside and outside of the classroom.

WorldViz

Booth 313

WorldViz is the world leader in providing Psychology researchers with innovative human centered 3D virtual reality solutions for human cognition, perception, communication, and social behavior research. Whether you study spatial cognition, vision, locomotion, or interaction, our technologies increase experimental realism leading to greater impact of manipulations on participants.

Worth Publishers

Booths 601, 603

Worth is the publisher of market-leading Psychology textbooks and media, all of which are remarkably distinctive in terms of content, design, and scholarship.

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